

Advancing Excellence and Inclusiveness in Local Government

Board of Directors Meeting January 8, 2021

12:00-1:00 PM Eastern Time 11:00 AM-12:00 PM Central Time 10:00-11:00 AM Mountain Time 9:00-10:00 AM Pacific Time Dial by Phone: +1 346 248 7799

+1 253 215 8782 US Meeting ID: 408 221 8458

Agenda

LGHN Board of Directors

Ray Gonzales

President

Samantha Tavares

President-Elect

Rolando Fernandez

Immediate Past President

Bob Harrison

Vice President for Membership

Aubrey Gonzalez

Vice President for Professional Development

Paulina Martinez

Vice President

for Career Advancement

At-Large Directors

Carlos Baia Noel Bernal

Maria DeLeon

Gricelda Estrada

Ramiro Inguanzo

Raoul Lavin

Ramiro Salazar

Patricia E. Martel

Past ICMA Board Member

Victor Cardenas

ICMA Board Liaison

Orlando Cruz

ICMA-RC Liaison

Gabe Rodriguez

NACA Liaison

- A. Call to Order/Roll Call/Welcome
- B. APPROVAL: Consent Agenda Receive and Approve
 - 1. Minutes for Board Meeting of December 4, 2020*
 - 2. Board Meeting Attendance Report for 2020/21*
 - 3. Financial Report through December 31, 2020*
- C. DISCUSSION/APPROVAL: 2021 LGHN Budget*
- D. DISCUSSION/APPROVAL: LGHN Biennial Conference Budget*
- E. DISCUSSION: Plan for Future International Partnerships
- F. INFORMATION/UPDATES: LGHN Goals and Committee Activities
 - 1. Membership
 - 2. Fundraising/Scholarship Program
 - 3. Career Advancement Program
 - 4. Professional Development
 - 5. University Partnerships
- G. INFORMATION ITEMS
 - 1. LGHN Board Meeting Schedule (item J below)
 - 2. REMINDER: Testimonials for ICMA & LGHN Memberships
 - 3. REMINDER: Contributions to LGHN Scholarship Fund
 - 4. REMINDER: Sign ad Return LGHN Board Commitment Forms
 - 5. REMINDER: Identify "Leadership Legends" for SGR Webinars
- H. Future Board Meeting Agenda Items
 - 1. ICMA Contract with GARE
 - 2. Potential Agreement: Latino Leadership Institute
 - 3. Government Alliance on Race and Equity (TBD)
 - 4. Potential Agreement: National Association of Hispanic Federal Executives
 - 5. Website Tracking
 - 6. Social Media Tracking
- I. Adjournment & Future Meeting Dates
 - 1. Friday, February 5, 2021 LGHN Board Meeting
 - 2. Friday, March 5, 2021 LGHN Board Meeting
 - 3. Friday, April 2, 2021 LGHN Board Meeting
 - 4. April 21-25, 2021 NFBPA Conference, Phoenix, AZ
 - 5. Friday, May 7, 2021 LGHN Board Meeting
 - 6. Friday, June 4, 2021 LGHN Board Meeting
 - 7. Friday, July 9, 2021 LGHN Board Meeting (moved from July 2)

^{*}Supporting documents provided in board packet

- 8. Friday, August 6, 2021 LGHN Board Meeting
- 9. September 8-11, 2021 LGHN Biennial Conference, Aurora, Adams County, CO
- 10. October 3-6, 2021 ICMA Conference, Portland, OR
- 11. Friday, November 5, 2021 LGHN Board Meeting
- 12. Friday, December 3, 2021 LGHN Board Meeting

^{*}Supporting documents provided in board packet



Board of Directors Meeting December 4, 2020

MINUTES

Advancing Hispanic leadership in local government

Board Members Present

Raymond Gonzales, President
Rolando Fernandez, Jr., Immediate Past President
Bob Harrison, Vice President for Membership
Aubrey Gonzalez, Vice President for Professional Dev.
Carlos Baia, At Large Director
Gricelda Estrada, At Large Director
Ramiro Inguanzo, At Large Director
Raoul Lavin, At Large Director
Victor Cardenas, ICMA Board Liaison

Board Members Absent

Samantha Tavares, President-Elect
Paulina Martinez, Vice President for Career
Advancement
Noel Bernal, At Large Director
Maria DeLeon, At Large Director
Ramiro Salazar, At Large Director
Patricia Martel, Past ICMA President

Others Present

Karen Davis, Executive Director Rod Alcazar, ICMA-RC Liaison Gabe Rodriguez, NACA Liaison Christin Butterfield, Management Partners

A. Call to Order/Roll Call/Welcome

Although the board did not have a quorum, the group began discussing information items at 9:07. At 9:26, the LGHN Board had a quorum.

B. APPROVAL: Consent Agenda – Receive and Approve 1. Minutes for Board Meeting of November 6, 2020* 2. Board Meeting Attendance Report for 2019/20* 3. Financial Report through November 30, 2020*

Raoul Lavin moved approval of the consent agenda; Rolando Fernandez Seconded the motion. The motion passed unanimously,

C. DISCUSSION: 2021 LGHN Calendar/Activities/Work Program*

Karen reviewed the calendar and work program. She noted that it includes routine items as well, but it is a good reference document to inform the Board's conversation about the 2021 Budget. She also shared that although not listed in the attachment, NACA has asked LGHN to provide speakers for the Innovations Conference in March 2021. But much of our workload of LGHN will focus on conference planning. As a result, LGHN will not provide as many webinars in 2021. Also, LGHN will be asked to develop a session for the NFBPA conference. Karen asked the Board to review and discuss the calendar. Much of the work will be driven by committees.

Karen mentioned that LGHN could set up a member only portal as a benefit of membership. In addition, LGHN may choose to add a chat feature to the website in 2021. In 2020, LGHN added the searchable feature to the website.

Ray indicated that Adams County is excited about hosting the biennial conference. However, if the pandemic does not subside, the hotel in Aurora has been very flexible with event scheduling and if LGHN needs to move the date from September to later in the year, it is likely they will accommodate us.

The Board did not take any action.

D. DISCUSSION: Board Contributions to LGHN Scholarship Fund

Ray asked about the implementation of the Board's contribution to the scholarship fund. He asked the group their thoughts about how to facilitate the contribution. Ray asked Rolando to share his thoughts. Rolando noted that in previous discussions,

- The Board agreed to commit \$250 to \$500 personally.
- The funds would go directly to scholarships for young professionals.
- Perhaps City Managers might contribute a higher rate, mid-level managers contribute a lower rate.
- In addition, Management Partners can set up a monthly payment schedule. It may be useful to create an easy way to submit donation on the website. Karen indicated that this would be included in the Board "commitments letter". She also noted that the best way to donate to the fund would be to use PayPal (although they take a fee).

The Board did not take any action.

E. DISCUSSION/APPROVAL: 2021 Membership Dues Structure*

Karen mentioned that one change is listed. To ensure that as many members can join, the single jurisdiction chapter membership provides an unlimited number of employees rather than paying a higher rate for more chapter members.

Bob Harrison moved approval of 2021 dues structure; Raoul Lavin seconded the motion. The motion passed unanimously.

F. DISCUSSION/APPROVAL: 2021 LGHN Budget*

Karen reviewed the 2021 Budget highlights/changes:

- The agreement with ICMA-RC has changed, this year LGHN will receive \$40,000 if the group receives \$10,000 match.
- Karen indicated that she believes that the scholarships are underestimated in the budget and LGHN is likely to raise more.
- The budget reflects payment for hotel space for conferences in future years. Advertising sales are doing well, and it is a good revenue source.
- LGHN provides a license for the Phoenix Hispanic Network Zoom webinar license and annually PHN will reimburse LGHN for the that cost. LGHN receives a discount rate for the Zoom subscription.
- Rolando noted that \$6,500 revenue is listed twice and should be corrected because it creates a budget deficit. Karen indicated that she would make the correction.
- In 2020, LGHN started the year with AT&T phone services and switched to Zoom for the service. LGHN has three Zoom licenses and one webinar.
- Other changes in the budget include adding a chat feature on the website. Funds are included in the budget for this upgrade.
- Also included is the addition of google translate to the website or development of a webpage by Neon Rain costs \$375 page. Chapters could also have a page hosted by the website for the same rate.
- Funds are also included for potential Board retreat at the LGHN conference in September 2021 and joint receptions at ICMA in Portland in the fall of 2021 travel costs this year will be minimal.

- Also included are plagues and t-shirts for the conference.
- Last year, LGHN signed a contract with Arizona State University for "practitioners in residence" survey
 and analysis of incentives and obstacles to getting more practitioners in the classroom. It is an
 ongoing contract. LGHN is waiting for reimbursement from NFBPA for a portion of the contract cost.
 Rolando asked for a written update on the progress report for the contract. Karen said that, yes, the
 Board will receive a progress report related to the contract outcomes.

The Board agreed to table action on the 2021 LGHN Budget until the next scheduled Board meeting on January 8, 2021.

G. UPDATE: Future Partnership with Puerto Rico

The Board asked if ICMA offered funds for the Puerto Rico project. Karen noted that LGHN is waiting to hear more about the jurisdictional needs. She also shared that Isabelle from ICMA may be able to assist with next steps.

Victor Cardenas shared that LGHN can offer an array of best practices. However, the politics are intense and create a divide between those in power and outside. ICMA has a contract with a resident of the Puerto Rico who serves as a conduit/facilitator to connect with the communities. Karen also mentioned that the 2023 LGHN conference presents an opportunity to partner with Puerto Rico. The Board also suggested that LGHN review best practices in development of bilingual website.

Ray mentioned that LGHN does not have relationships with Mexico. This country could be part of LGHN and the Board so that there is connectivity between the countries. He said it is a great way to engage Latino professionals. He asked that the Board think about it and discuss building plan to build our presence beyond US more at the January meeting.

H. INFORMATION/UPDATES: LGHN Goals and Committee Activities 1. Membership 2. Fundraising/Scholarship Program 3. Career Advancement Program 4. Professional Development 5. University Partnerships

Bob Harrison asked about any plans for speed coaching because there is a need. Paulina has stepped into the role of chair of the Career Advancement Program. Karen noted that the interest will be passed along to Paulina. Her committee will begin meeting in January.

INFORMATION ITEMS 1. LGHN Board Meeting Schedule (item J below) 2. REMINDER: Testimonials for ICMA
 LGHN Memberships 3. REMINDER: Identify "Leadership Legends" for SGR Webinars

Karen remined all that members to provide testimonials in December and recommendations on leadership legends in December.

J. Future Board Meeting Agenda Items 1. ICMA Contract with GARE 2. Potential Agreement: Latino Leadership Institute 3. Government Alliance on Race and Equity (TBD) 4. Potential Agreement: National Association of Hispanic Federal Executives 5. Website Tracking 6. Social Media Tracking

K. Adjournment & Future Meeting Dates

Ray asked to carryover all other items on the December 4 agenda that were not discussed to January 8, 2021 meeting and the Board adjourned the meeting at 10:00 am.



2020-2021 IHN Board of Directors Board Meeting Attendance

| Name | Jan | Feb | Mar | April | May | June | July | Aug | Sept | Annual Meeting | Nov | Dec |
|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------------|---------|---------|
| | 2020 | 2020 | 2020 | 2020 | 2020 | 2020 | 2020 | 2020 | 2020 | Oct 2020 | 2020 | 2020 |
| Veronica Briseño | Present | Present | Absent | Present | Present | Absent | Absent | Present | Present | Present | | |
| Rolando Fernandez | Present | Present | Present | Present |
| Raymond Gonzales | Absent | Present | Absent | Present | Present | Absent | Absent | Present | Present | Present | Present | Present |
| Carlos Baia | Absent | Present | Present | Present | Present |
| Raoul Lavin | | | | | Present | Present | Present | Present | Present | Present | Present | Present |
| Maria De Leon | Present | Absent | Present | Absent | Present | Present | Present | Present | Present | Present | Present | Absent |
| Bob Harrison | Present | Absent | Present | Present |
| Ramiro Inguanzo | Absent | Absent | Present | Absent | Present | Present | Present | Present | Present | Present | Present | Present |
| Claudia Lujan | Absent | Present | Absent | Present | Present | Absent | Absent | Present | Present | Absent | | |
| Pat Martel | Absent | Absent | Present | Present | Absent | Present | Present | Present | Absent | Present | Present | Absent |
| Paulina Martinez | Present | Absent | Present | Present | Present | Present | Present | Absent | Present | Present | Present | Absent |
| Samantha Tavares | Present | Present | Absent | Present | Present | Present | Present | Present | Present | Present | Absent | Absent |
| James Vega | Absent | Absent | Absent | | | | | | | | | |
| Aubrey Gonzalez | Absent | Present | Present | Present | Present |
| Ramiro Salazar | Present | Present | Present | Absent | Present | Present | Present | Present | Present | Present | Present | Absent |
| Gricelda Estrada | | | | | | | | | | Present | Present | Present |
| Maria Hurtado | Present | Absent | Absent | Absent | Absent | Present | Present | Absent | Absent | Present | | |
| Noel Bernal | | | | | | | | | | Present | Present | Absent |
| Victor Cardenas | | | | | | | | | | Present | Present | Present |
| Name | Jan | Feb | Mar | April | May | June | July | Aug | Annual M | eeting Oct | Nov | Dec |
| | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | 2021 | Sept 20 | 2021 | 2021 | 2021 |
| Raymond Gonzales | | | | | | | | | | | | |
| Samantha Tavares | | | | | | | | | | | | |
| Rolando Fernandez | | | | | | | | | | | | |
| Bob Harrison | | | | | | | | | | | | |
| Aubrey Gonzalez | | | | | | | | | | | | |
| Paulina Martinez | | | | | | | | | | | | |
| Carlos Baia | | | | | | | | | | | | |
| Noel Bernal | | | | | | | | | | | | |
| Maria De Leon | | | | | | | | | | | | |
| Gricelda Estrada | | | | | | | | | | | | |
| Ramiro Inguanzo | | | | | | | | | | | | |
| Raoul Lavin | | | | | | | | | | | | |
| Pat Martel | | | | | | | | | | | | |
| Ramiro Salazar | | | | | | | | | | | | |
| Victor Cardenas | | | | | | | | | | | | |

Note: Excused v. unexcused absences are not differentiated on the chart.

Local Government Hispanic Network Profit and Loss

January - December 2020

| | | Total |
|-------------------------------------|-------|------------|
| Income | | |
| Direct Public Support | | |
| Corporate Support | | 50,000.00 |
| Individual Support | | 100.00 |
| Scholarship | | 1,700.00 |
| Total Direct Public Support | \$ | 51,800.00 |
| Other Types of Income | | |
| Advertising Sales | | 26,950.35 |
| Miscellaneous Revenue | | 455.73 |
| Total Other Types of Income | \$ | 27,406.08 |
| Program Income | | |
| LGHN Dinner Registrations | | 750.00 |
| LGHN Dinner Sponsorships | | 2,000.00 |
| Membership Dues | | |
| Chapters | | 10,500.00 |
| Corporate | | 1,100.00 |
| Individual | | 4,264.48 |
| Local Government | | 14,375.00 |
| Total Membership Dues | \$ | 30,239.48 |
| Total Program Income | \$ | 32,989.48 |
| Total Income | \$ | 112,195.56 |
| Gross Profit | \$ | 112,195.56 |
| Expenses | | |
| Business Expenses | | |
| Business Registration Fees | | 85.00 |
| Constant Contact | | 449.52 |
| PayPal Fees | | 1,425.05 |
| Total Business Expenses | \$ | 1,959.57 |
| Contract Services | | |
| Accounting Fees | | 850.00 |
| Outside Contract Services | | 61,767.30 |
| Total Contract Services | \$ | 62,617.30 |
| Operations | | |
| Computer Software | | 541.01 |
| Telephone, Telecommunications | | 2,002.33 |
| Website | | 8,198.00 |
| Total Operations | \$ | 10,741.34 |
| Other Types of Expenses | · | , |
| Contributions | | 100.00 |
| Insurance - Liability, D and O | | 888.00 |
| Program Activities | | |
| Catering | | 2,168.41 |
| Facility Rental | | 6,500.00 |
| Printing/Copy | | 931.16 |
| Stipends and Speaker Fees | | 200.00 |
| Total Program Activities | \$ | 9,799.57 |
| Total Other Types of Expenses | \$ | 10,787.57 |
| Unapplied Cash Bill Payment Expense | • | 0.00 |
| Total Expenses | \$ | 86,105.78 |
| Net Operating Income | \$ | 26,089.78 |
| Net Income | \$ | 26,089.78 |
| | · | |
| bank balance as of 12/31/2020 | \$ | 83,819.98 |

Local Government Hispanic Network CY 2021 Budget

| | CY 2020 | CY 2020 - Revised | Year End Actual | CY 2021 |
|---|------------|-------------------|-----------------|------------|
| rdinary Income/Expense (non-conference) | | | | |
| Carryover from CY 2020 | | | | 26,089.78 |
| Income | | | | |
| Direct Public Support | | | | |
| Corporate Support | 70,000.00 | 50,000.00 | 50,000.00 | 40,000.00 |
| Sponsor Match | 0.00 | 0.00 | 0.00 | 10,000.00 |
| Individual Support | 0.00 | 0.00 | 100.00 | 500.00 |
| Scholarship | 5,000.00 | 0.00 | 1,700.00 | 3,000.00 |
| Total Direct Public Support | 75,000.00 | 50,000.00 | 51,800.00 | 53,500.00 |
| Other Types of Income | | | | |
| Reimbursement - Conference Hotels (CO & FL) | 0.00 | 0.00 | 0.00 | 6,500.00 |
| Advertising Sales | 20,000.00 | 15,000.00 | 26,950.35 | 28,000.00 |
| Miscellaneous Revenue - PHN Zoom license | 0.00 | 0.00 | 455.73 | 460.00 |
| Total Other Types of Income | 20,000.00 | 15,000.00 | 27,406.08 | 34,960.00 |
| Program Income | | | | |
| Workshops/Regional Registration | 0.00 | 0.00 | 0.00 | 0.00 |
| Workshops/Regional Sponsorship | 0.00 | 0.00 | 0.00 | 0.00 |
| LGHN Dinner Registrations - 2019 | 4,000.00 | 0.00 | 750.00 | 7,500.00 |
| LGHN Dinner Sponsorships - 2019 | 0.00 | 0.00 | 2,000.00 | 5,000.00 |
| Membership Dues | | | | |
| Individual | 4,500.00 | 3,060.00 | 4,264.48 | 4,500.00 |
| Local Government | 15,500.00 | 15,500.00 | 14,375.00 | 14,250.00 |
| Chapters | 10,000.00 | 7,750.00 | 10,500.00 | 12,000.00 |
| Corporate | 2,250.00 | 2,250.00 | 1,100.00 | 2,000.00 |
| Total Membership Dues | 32,250.00 | 28,560.00 | 30,239.48 | 32,750.00 |
| Total Program Income | 36,250.00 | 28,560.00 | 32,989.48 | 45,250.00 |
| Total Income | 131,250.00 | 93,560.00 | 112,195.56 | 159,799.78 |
| Expense | | | | |
| Business Expenses | | | | |
| Constant Contact | 500.00 | 350.00 | 449.52 | 450.00 |
| Business Registration Fees | 80.00 | 80.00 | 85.00 | 80.00 |
| PayPal Fees | 1,400.00 | 1,400.00 | 1,425.05 | 1,300.00 |
| Business Expenses - Other | 100.00 | 100.00 | 0.00 | 100.00 |
| Total Business Expenses | 2,080.00 | 1,930.00 | 1,959.57 | 1,930.00 |
| Contract Services | | | | |
| Accounting Fees | 850.00 | 850.00 | 850.00 | 850.00 |
| Outside Contract Services | 75,000.00 | 70,000.00 | 61,767.30 | 75,000.00 |
| Total Contract Services | 75,850.00 | 70,850.00 | 62,617.30 | 75,850.00 |
| Operations | | | | |
| Computer Software (QB & email) | 250.00 | 250.00 | 541.01 | 625.00 |
| Postage, Mailing Service | 500.00 | 500.00 | 0.00 | 250.00 |
| Printing and Copying | 250.00 | 250.00 | 0.00 | 250.00 |
| | | | | |

Local Government Hispanic Network CY 2021 Budget

| | CY 2020 | CY 2020 - Revised | Year End Actual | CY 2021 |
|---|------------|-------------------|------------------|----------------|
| Supplies | 75.00 | 75.00 | 0.00 | 75.00 |
| Telephone, Telecom (AT&T & Zoom/PHN Lic.) | 1,200.00 | 1,200.00 | 2,002.33 | 2,200.00 |
| Website (Neon Rain & Word Press) | 7,000.00 | 7,000.00 | 8,198.00 | 8,300.00 |
| Upgrade: Q&A/Information Sharing Feature | 0.00 | 0.00 | 0.00 | 4,000.00 |
| Upgrade: Google Translate | 0.00 | 0.00 | 0.00 | 375.00 |
| Upgrade: Spanish Page | 0.00 | 0.00 | 0.00 | 375.00 |
| Total Operations | 9,275.00 | 9,275.00 | 10,741.34 | 16,450.00 |
| Other Types of Expenses | | | | |
| Board of Directors Retreat | | | | |
| Retreat (During LGHN Conference) | 150.00 | 0.00 | 0.00 | 150.00 |
| Travel (Part of Conference) | 0.00 | 0.00 | 0.00 | 0.00 |
| Total Board of Directors Retreat | 150.00 | 0.00 | 0.00 | 150.00 |
| Program Activities | 0.00 | 0.00 | 0.00 | |
| Catering | 17,000.00 | 0.00 | 0.00 | |
| ICMA Joint Reception (2019) | 0.00 | 0.00 | | 2 500 00 |
| LGHN Dinner at ICMA | 0.00 | 0.00 | 2,168.41 0.00 | 2,500.00 |
| Facility Rental | 0.00 | 0.00 | 0.00 | 10,000.00 |
| • | 0.00 | 0.00 | 5,500.00 | 0.00 |
| Hyatt Aurora | | | · | |
| Caribe Royal Orlando | 0.00 | 0.00 700.00 | 1,000.00 | 0.00 500.00 |
| Postage/Shipping | 700.00 | | 0.00 | |
| Printing/Copy (banners, swag 2019 ICMA Conf | 931.16 | 400.00 | 931.16 | 500.00 |
| Stipends and Speaker Fees | 500.00 | 500.00 | 200.00 | 500.00 |
| Program Activities - Other | 0.00 | 2,000.00 | 0.00 | 1,000.00 |
| Total Program Activities | 19,131.16 | 3,600.00 | 9,799.57 | 15,000.00 |
| Special Projects | 2,500.00 | 2,500.00 | 0.00 | 0.00 |
| Advertising/Marketing Expenses | 1,500.00 | 1,500.00 | 0.00 | 1,500.00 |
| Insurance - Liability, D and O | 888.00 | 888.00 | 888.00 | 858.00 |
| Contributions (Donation to Food Bank - S. Esquivel) | 4,500.00 | 0.00 | 100.00 | 3,000.00 |
| Other Costs (plaques, T-shirts) | 0.00 | 0.00 | 0.00 | 2,000.00 |
| Researach (ASU) | 0.00 | 0.00 | 0.00 | 5,000.00 |
| Thansfer to Scholarshio Fund | 0.00 | 0.00 | 0.00 | 5,000.00 |
| Transfer to Valdez Fund | 0.00 | 0.00 | 0.00 | 1,000.00 |
| Transfer to Conference fund | 0.00 | 0.00 | 0.00 | 0.00 |
| Total Other Types of Expenses | 28,669.16 | 8,488.00 | 988.00 | 18,358.00 |
| Travel and Meetings | | | | |
| Conf, Conv, Meeting-Nat'l | 1,500.00 | 0.00 | 0.00 | 1,500.00 |
| Meeting Travel-Reg'l | 500.00 | 0.00 | 0.00 | 500.00 |
| Total Travel and Meetings | 2,000.00 | 0.00 | 0.00 | 2,000.00 |
| tal Expense | 117,874.16 | 90,543.00 | 86,105.78 | 129,738.00 |
| e - | 13,375.84 | 3,017.00 | 26,089.78 | 30,061.78 |

Net Income

| | LG | HN 2021 Conference Bud | get Septe | mber 8-11, 20 | 21 | |
|---|----------------------|---|------------|---------------|--------------|---|
| REVENUE | Estimated Attendance | Projecte | ed Revenue | Actuals | Notes | |
| Registration | | | | | | Average \$200 |
| Nonmember | | 50 @ \$250 | \$ | 12,500 | | |
| Regular Member | | 210 @ \$200 | \$ | 42,000 | | |
| Retirees | | 25 @ \$100 | \$ | 2,500 | | |
| Volunteers | | | \$ | - | | |
| Students | | 50 @ \$75 | \$ | 3,750 | | |
| Registration Total | | 300 | \$ | 60,750 | | assumes 300 |
| Sponsorships | | | | | | |
| Sponsorships | | | \$ | 100,000.00 | \$25,000.00 | |
| Exhibitors | \$1,000 ea | | \$ | 15,000.00 | Ψ23,000.00 | |
| | | | | | | |
| TOTAL REVENUE | | | \$ | 175,750.00 | \$ 25,000.00 | |
| | | | | · | | |
| EXPENDITURES | | | | | | |
| Hyatt Regency Hotel | | Estimate | Actuals | | Sponsor | Notes |
| | | | | | | minimum is \$20,000 + |
| Food and Beverage | | | | | | 24% gratuity |
| Host Committee Meet & Greet (\ | Wed.) | | | | | |
| Membership Meeting (Thurs.) | | \$ 2,000 | | | | assumes 100 |
| Welcome Reception (Thurs.) | | | - | | | |
| | | \$ 10,000 | | | | assumes 200, no host bar |
| Breakfast (Fri.) | | \$ 11,250 | | | | assumes 250 |
| | | \$ 11,250 \$ 11,250 | | | | · · |
| Breakfast (Fri.) | | \$ 11,250 | | | | assumes 250 |
| Breakfast (Fri.) Awards Luncheon (Fri.) | | \$ 11,250 \$ 11,250 | | | | assumes 250 assumes 250 |
| Breakfast (Fri.) Awards Luncheon (Fri.) Afternoon Break (Fri.) | | \$ 11,250 \$ 11,250 \$ 5,000 | | | | assumes 250 assumes 250 assumes 250 |
| Breakfast (Fri.) Awards Luncheon (Fri.) Afternoon Break (Fri.) Breakfast (Sat.) | | \$ 11,250 \$ 11,250 \$ 5,000 \$ 6,750 | | | | assumes 250 assumes 250 assumes 250 assumes 150 |
| Breakfast (Fri.) Awards Luncheon (Fri.) Afternoon Break (Fri.) Breakfast (Sat.) Luncheon (Sat.) | Tak-l | \$ 11,250 \$ 11,250 \$ 5,000 \$ 6,750 \$ 11,250 \$ 5,000 | | | | assumes 250 assumes 250 assumes 250 assumes 150 assumes 250 |
| Breakfast (Fri.) Awards Luncheon (Fri.) Afternoon Break (Fri.) Breakfast (Sat.) Luncheon (Sat.) | Total | \$ 11,250 \$ 11,250 \$ 5,000 \$ 6,750 \$ 11,250 \$ 5,000 | \$ | - | | assumes 250 assumes 250 assumes 250 assumes 150 assumes 250 |

| Thursday Welcome Reception Entertainment | \$ | 1,000 | | | |
|--|-------------|---------|---------|----------|----------------------------|
| Friday Night Special Event | \$ | 10,000 | | | |
| Saturday Closing Reception Food/Beverage | \$ | 10,000 | | | |
| Saturday Closing Reception Entertainment | \$ | 1,000 | | | |
| | | | | | |
| Outside Food and Beverage Subtotal | \$ | 22,000 | | | |
| | | | | | |
| Complimentary Registrations | Estimate | | Actuals | Sponsor | Notes |
| Assume 25 comps | | \$8,000 | | | Food cost per person |
| | | | | | |
| Registration Expenses/Supplies | Estimate | | Actuals | Sponsor | Notes |
| Printing | \$ | 200 | | | posters/sponsor banners |
| Envelopes | \$ | 200 | | | |
| Badges | \$ | 1,000 | | | |
| Ribbons | \$ | 200 | | | |
| Conference Bags | \$ | 1,500 | | | |
| Bag Giveaways/Swag | \$ | 500 | | | |
| PayPal Fees | \$ | 500 | | | |
| | | | | | |
| Registration Subtotal | \$ | 4,100 | | | |
| Keynote/Speakers | Estimate | | Actuals | Sponsor | Notes |
| Honoraria | \$ | 5,000 | | | |
| Travel | \$ | 2,000 | | | |
| Gifts | \$ | 1,000 | | | |
| | | | | | |
| Keynote/Speakers Subtotal | \$ | 8,000 | | | |
| Maria ITarka da ANTA tanan | F. C. C. C. | | | C | Notes |
| Venue/Technology/AV Equipment | Estimate | 2.000 | Actuals | Sponsor | Notes |
| Session Room rental (discounted) | \$ | 2,000 | | | |
| Session room equipment (discounted(| \$ | 3,000 | | | In him of free City IC and |
| Computer rental | <u> </u> | 4.000 | | | In-kind frm City/County |
| Conference App | \$ | 4,000 | | | |
| | | | | | |

| AV Equipment Subtotal | \$ | 9,000 | | | |
|--|------------|----------|-----------|---------------|------------|
| Delektion | Fatiment o | | A streets | Coonse | Natas |
| Printing | Estimate | 2.000 | Actuals | Sponsor | Notes |
| Banners, programs, signs, etc. | \$ | 2,000 | | | |
| | | | | | |
| Printing Subtotal | \$ | 2,000 | | | |
| | | | | | |
| 0 115 | | | | | |
| Special Events | Estimate | | Actuals | Revenue | Notes |
| Special Event (Thurs. am - tours) | \$ | - | | | |
| Transportation | \$ | 1,000 | | | |
| | | | | | |
| Special Events Subtotal | \$ | 1,000 | | | |
| | | | | | |
| Advertising and Promotions | Estimate | | Actuals | Sponsor | Notes |
| Mailing, Postage | \$ | 150 | | Ì | |
| Social Media Ads | \$ | 5,000 | | | |
| Printing (sponsor and exhibitor packets) | \$ | 3,000 | | | |
| | | | | | |
| Advertising and Promotions Subtotal | \$ | 8,150 | | | |
| Professional Services | Estimate | | Astuals | Su a u a a u | Notes |
| Graphic Design | \$ | 5,000.00 | Actuals | Sponsor | Notes |
| Sponsorship Coordinator | Ş | 3,000.00 | | | |
| Sponsorship Coordinator | | | | | |
| | 4 | | | | |
| Professional Services Subtotal | \$ | 5,000.00 | | | |
| | | | | | |
| Miscellaneous | Estimate | | Actuals | Sales Revenue | Notes |
| Volunteer Shirts | \$ | 750 | | | 50 shirts |
| Shirts to sell | \$ | 1,500 | | \$ 2,500.00 | 100 shirts |
| Contingency (5-10%) | \$ | 6,500 | | | |

| \$ 8,750 | | |
|---------------|--|--|
| | | |
| \$ 138,602 | | |
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| \$ | | |