

#### Advancing Excellence and Inclusiveness in Local Government

#### Agenda September 9, 2022 9:00 am PT/noon ET

#### **LGHN Board of Directors**

#### **Raymond Gonzales**

President

#### Samantha Tavares

President-Elect

#### Rolando Fernandez

Immediate Past President

#### **Bob Harrison**

Vice President for Membership

#### Ramiro Inguanzo

Vice President for Professional Development

#### Gricelda Estrada

Vice President for Career Advancement

#### At-Large Directors

Carlos Baia Past ICMA **Board Member** 

**Noel Bernal** 

Mariana Bojorquez

**Raoul Lavin** 

Alejandra Lopez

Ramón Pérez-Goizueta

**Matt Rivera** Ramiro Salazar Marcus Steele

#### Victor Cardenas

ICMA Board Liaison

Orlando Cruz ICMA-RC Liaison

Gabe Rodriguez

NACA Liaison

#### A. Call to Order/Roll Call/Welcome

#### B. APPROVAL: Consent Agenda – Receive and Approve

- 1. Minutes for Board Meeting of August 5, 2022\*
- 2. Board Meeting Attendance Report for 2022/2021\*
- 3. Financial Reports through September 2022\*

#### C. DISCUSSION/APPROVAL:

1. Diversity, Equity, and Inclusion Policy\*

#### **D. DISCUSSION:**

- 1. Preview the Draft DEI Implementation Plan\*
- 2. Review and Discuss LGHN Itinerary at ICMA\*
- 3. Discuss Corporate Sponsorship and Membership Campaign Status\*
- 4. Discuss Board Retreat Tentative Agenda, November 5, 2022 from 8:30 am to 2:00 pm CT
  - a. Discuss the DEI Policy Subcommittee Proposed Implementation Plan
  - b. Engage in DEI workshop (lead by Andrea Alicoate, City of Mesa, AZ)
  - Review and Update LGHN Bylaws
  - d. Review, Discuss and Update 2023 Workplan

#### E. Informational Items

1. Review and Discuss Committee Updates\*

#### F. Future Board Meeting Agenda Items

1. Management Partners Contract Amendment

#### **G.** Adjournment & Future Meeting Dates

- 1. Thursday, September 15, 2022 LGHN Dia De Los Muertos Webinar from 11:00 am to noon PT/2:00 pm to 3:00 pm ET
- 2. September 17-21, 2022 ICMA Annual Conference, Columbus, OH
- 3. September 18, 2022 LGHN Annual Dinner at the Le Meridien Hotel in Columbus, OH from 6 to 9 pm, Ohio Latino Affairs Commission Secretary Daniel Molina, keynote presenter
- 4. September 19, 2022 Affiliates' Reception at ICMA, Hyatt Hotel in Columbus From 5 to 7 pm
- 5. Friday, October 7, 2022 LGHN Board Meeting
- 6. October 2022 NFBPA Emerge Conference, Atlanta, GA
- 7. November 4-5, 202 2LGHN Annual Membership Meeting and Board Retreat, Chicago, IL (Collaborating with GFOA, SGR, ICA, IL-LGHN Regional Chapter and GovHRUSA to develop sessions)

<sup>\*</sup>Supporting documents provided in board packet

- 8. Friday, December 2, 2022 LGHN Board Meeting9. Friday, January 6, 2023 LGHN Board Meeting

<sup>\*</sup>Supporting documents provided in board packet

# LOCAL GOVERNMENT HISPANIC NETWORK

#### Local Government Hispanic Network

#### **Board Meeting Summary of August 5, 2022**

**Board Members in Attendance:** Samantha Tavares (President-Elect), Rolando Fernandez (Past-President), Ramiro Inguanzo, Ramiro Salazar, Marcus Steele, Matt Rivera, Gricelda Estrada, Raoul Lavin, Carlos Baia, Mariana Bojorquez, Alejandra Lopez, Gabriel Rodriguez, and Victor Cardenas

**Board Members Absent:** Raymond Gonzales (President), Bob Harrison, Noel Bernal, Ramón Pérez-Goizueta

**LGHN Staff:** Karen Davis

#### 1) Call to Order/Roll Call/Welcome

President-Elect Samantha Tavares called the meeting to order at 9:05 am PT.

#### 2) Approval: Consent Agenda

- 1. Minutes for Board Meeting of July 8, 2022
- 2. Board Meeting Attendance Report for 2021/2022
- 3. Financial /reports through August 1, 2022
- 4. Board Approves via Email a Commitment to Collaborate with IBTS in their Department of Energy RACER Program Application on July 20, 2022

Motion to approve by Raoul Lavin. Seconded by Ramiro Salazar.

Unanimously approved.

#### C. Discussion/Approval: Annual Membership Agenda and Registration Rates

The board reviewed the preliminary agenda and registration rates for the annual meeting on November 4, 2022 in Chicago. The board discussed whether the board should pay individually for the registration and determined that they should pay to recover LGHN costs.

Motion to approve by Carlos Baia. Seconded by Ramiro Salazar. Unanimously approved.

#### D. Discussion: Corporate Sponsorship and Campaign Status

Karen reviewed the list of companies and reported that GFOA provided a list of their sponsors who are being contacted to support LGHN. Also, the annual membership meeting in Chicago offers additional opportunities for fundraising. Staff will provide an update at the September board meeting.

#### **Discussion: Committee Updates**

• The Career Development Committee reported that they conducted an exit session that provided suggested improvements for future sessions. Participant feedback from the 2021-2022 session was positive. The committee is working similar programs to engage students and executive local govenment leaders.

# LOCAL GOVERNMENT HISPANIC NETWORK

#### Local Government Hispanic Network

- **The Membership Committee** reported that the Florida organizing group has approved their board and bylaws. They will begin recruiting in September. Other chapter reports include:
  - San Antonio/Bexar County and the Austin chapter are in discussion about a regional chapter
  - Colorado is moving toward establishing their chapter by the end of the year
  - Washington has a meeting scheduled in September to discuss the status of their chapter
- The Communications Committee has been working to provide feedback on the LGHN website and working on a social media plan. Staff support is necessary to stay on top of social media.

#### E. Information Items: DEI Policy

The committee is working to get feedback from the membership. Their goal is to finalize in September, but Rolando Fernandez said that may be ambitious.

- F. Future Board Meeting Agenda Items
- **G.** Adjournment & Future Meeting Dates
  - 1. Management Partners Contract Amendment (October Board Meeting)



### 2022 and 2021 Board of Directors Meeting Attendance Summary

| Name                    | Retreat<br>Jan 2022 | Feb<br>2022      | Mar<br>2022 | April<br>2022    | May<br>2022 | June<br>2022              | July<br>2022 | Aug 2022 | Sept<br>2022 | Oct<br>2022 | Retreat<br>Nov<br>2022 | Dec<br>2022 |
|-------------------------|---------------------|------------------|-------------|------------------|-------------|---------------------------|--------------|----------|--------------|-------------|------------------------|-------------|
| Raymond Gonzales        | Present             | Absent           | Present     | Absent           | Absent      | Present                   | Present      | Absent   |              |             |                        |             |
| Samantha Tavares        | Present             | Absent           | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Rolando Fernandez       | Present             | Present          | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Bob Harrison            | Present             | Absent           | Present     | Present          | Present     | Absent                    |              | Absent   |              |             |                        |             |
| Ramiro Inguanzo         | Present             | Present          | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Gricelda Estrada        | Present             | Present          | Absent      | Absent/<br>NFBPA | Absent      | Absent                    | Present      | Present  |              |             |                        |             |
| Carlos Baia             | Present             | Present          | Present     | Present          | Absent      | Absent                    | Present      | Present  |              |             |                        |             |
| Noel Bernal             | Present             | Absent/<br>NFBPA | Present     | Present          | Absent      | Present                   | Absent       | Absent   |              |             |                        |             |
| Mariana Bojorquez       | Absent              | Present          | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Alejandra Lopez         |                     |                  |             |                  |             | Present                   | Present      | Present  |              |             |                        |             |
| Raoul Lavin             | Present             | Present          | Absent      | Present          | Present     | Absent/<br>Florida<br>CMA | Present      | Present  |              |             |                        |             |
| Ramón Pérez-Goizueta    | Present             | Absent           | Present     | Absent           | Present     | Present                   | Present      | Absent   |              |             |                        |             |
| Ramiro Salazar          | Absent              | Present          | Absent      | Absent           | Absent      | Present                   | Present      | Present  |              |             |                        |             |
| Marcus Steele           | Absent              | Present          | Present     | Present          | Present     | Absent                    | Absent       | Present  |              |             |                        |             |
| Matt Rivera             | Present             | Present          | Present     | Absent           | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Victor Cardenas – ICMA  | Present             | Present          | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |
| Gabriel Rodriguez- NACA | Present             | Present          | Present     | Present          | Present     | Present                   | Present      | Present  |              |             |                        |             |



### 2022 and 2021 Board of Directors Meeting Attendance Summary

| Name                 | Jan<br>2021 | Feb<br>2021 | Mar<br>2021 | April<br>2021 | May 2021 | June<br>2021 | July<br>2021 | Aug<br>2021 | Retreat<br>Sept 2021 | Oct<br>2021 | Nov<br>2021 | Dec<br>2021 |
|----------------------|-------------|-------------|-------------|---------------|----------|--------------|--------------|-------------|----------------------|-------------|-------------|-------------|
| Raymond Gonzales     | Present     | Present     | Present     | Present       | Present  | Present      | Present      | Present     | Present              |             | Present     | Present     |
| Samantha Tavares     | Absent      | Present     | Present     | Present       | Present  | Present      | Absent       | Present     | Present              |             | Present     | Absent      |
| Rolando Fernandez    | Present     | Present     | Absent      | Present       | Present  | Present      | Present      | Present     | Present              |             | Present     | Present     |
| Bob Harrison         | Present     | Present     | Present     | Present       | Present  | Present      | Present      | Present     | Present              |             | Present     | Present     |
| Aubrey Gonzalez      | Present     | Present     | Present     | Present       | Present  | Absent       | Present      | Present     | Present              |             |             |             |
| Paulina Martinez     | Absent      | Present     | Present     | Present       | Present  | Present      | Absent       | Present     | Absent               |             |             |             |
| Carlos Baia          | Present     | Present     | Present     | Present       | Absent   | Present      | Present      | Absent      | Present              |             | Present     | Present     |
| Noel Bernal          | Present     | Present     | Present     | Absent        | Absent   | Absent       | Present      | Present     | Present              |             | Present     | Present     |
| Mariana Bojorquez    |             |             |             |               |          |              |              |             | Present              |             | Present     | Present     |
| Maria De Leon        | Present     | Present     | Present     | Present       | Present  | Present      | Present      | Present     | Absent               |             | Present     | Present     |
| Gricelda Estrada     | Present     | Present     | Present     | Present       | Present  | Present      | Present      | Present     | Present              |             | Present     | Absent      |
| Ramiro Inguanzo      | Present     | Present     | Present     | Absent        | Absent   | Present      | Present      | Present     | Present              |             | Absent      | Absent      |
| Raoul Lavin          | Present     | Present     | Present     | Present       | Present  | Absent       | Absent       | Present     | Present              |             | Present     | Present     |
| Ramón Pérez-Goizueta |             |             |             |               |          |              |              |             | Present              |             | Present     | Present     |
| Matt Rivera          |             |             |             |               |          |              |              |             | Present              |             | Present     | Present     |
| Ramiro Salazar       | Present     | Present     | Present     | Present       | Present  | Present      | Present      | Present     | Present              |             | Present     | Present     |
| Marcus Steele        |             |             |             |               |          |              |              |             | Present              |             | Present     | Present     |
| Victor Cardenas      | Present     | Present     | Present     | Absent        | Absent   | Present      | Present      | Present     | Present              |             | Present     | Present     |

## Local Governemt Hispanic Network Profit & Loss Budget vs. Actual

#### January through August 2022

|  | Jan - Aug 22         | Budget     |
|--|----------------------|------------|
| Ordinary Income/Expense                                  |                      |            |
| Income   |                      |            |
| 43400 · Direct Public Support                            |                      |            |
| 43455 · Corporate Support                                | 50,500.00            | 65,000.00  |
| 43457 · Scholarship                                      | 2,430.00             |            |
| Total 43400 · Direct Public Support                      | 52,930.00            | 65,000.00  |
| 46400 · Other Types of Income                            |                      |            |
| 46410 · Advertising Sales                                | 47,550.00            | 75,000.00  |
| 46430 · Miscellaneous Revenue                            | 76.00                | 475.00     |
| Total 46400 · Other Types of Income                      | 47,626.00            | 75,475.00  |
| 47200 · Program Income                                   |                      |            |
| 47230 · Membership Dues                                  |                      |            |
| 47231 · Chapters   | 18,300.00            | 40,500.00  |
| 47232 · Corporate  | 1,200.00             | 2,000.00   |
| 47233 · Individual                                       | 3,358.33             | 4,500.00   |
| 47234 · Local Government                                 | 18,750.00            | 20,000.00  |
| 47236 · Membership Discounts                             | 50.00                |            |
| Total 47230 · Membership Dues                            | 41,658.33            | 67,000.00  |
| 47270 · LGHN Dinner Registrations                        | 2,025.00             | 4,000.00   |
| 47271 · LGHN Dinner Sponsorships                         | 0.00                 | 1,000.00   |
| Total 47200 · Program Income                             | 43,683.33            | 72,000.00  |
| 49000 · Special Events Income                            |                      |            |
| 49010 · Special Events Contributions                     | 1,000.00             | 2,500.00   |
| Total 49000 · Special Events Income                      | 1,000.00             | 2,500.00   |
| Total Income   | 145,239.33           | 214,975.00 |
| Gross Profit   | 145,239.33           | 214,975.00 |
| Expense  |                      |            |
| 60900 · Business Expenses                                |                      |            |
| 60920 · Business Registration Fees                       | 105.41               | 100.00     |
| 60930 · Constant Contact                                 | 0.00                 | 250.00     |
| 60960 · Merchant Services Fees                           | 1,828.90             | 2,100.00   |
| Total 60900 · Business Expenses                          | 1,934.31             | 2,450.00   |
| 62100 · Contract Services                                |                      |            |
| 62110 · Accounting Fees                                  | 0.00                 | 1,100.00   |
| 62150 · Outside Contract Services                        | 106,010.50           | 100,000.00 |
| Total 62100 · Contract Services                          | 106,010.50           | 101,100.00 |
| 65000 · Operations                                       | ,                    | ,          |
| Computer Software  | 1,486.27             | 1,000.00   |
| 65020 · Postage, Mailing Service                         | 375.21               | 50.00      |
| 65030 · Printing and Copying                             | 545.85               | 250.00     |
| 65040 · Supplies   | 0.00                 | 50.00      |
|  |                      | 2,050.00   |
| 65050 · Telephone Telecommunications                     |                      |            |
| 65050 · Telephone, Telecommunications<br>65060 · Website | 1,570.99<br>8,662.18 | 12,000.00  |

## **Local Governemt Hispanic Network** Profit & Loss Budget vs. Actual January through August 2022

|   | Jan - Aug 22 | Budget     |
|---|--------------|------------|
| 65100 · Other Types of Expenses         |              |            |
| Board of Directors Retreat              |              |            |
| Retreat                                 | 0.00         | 1,500.00   |
| Total Board of Directors Retreat        | 0.00         | 1,500.00   |
| 65110 · Advertising/Marketing Expenses  | 500.00       | 4,000.00   |
| 65120 · Insurance - Liability, D and O  | 905.00       | 900.00     |
| 65140 · Contributions                   | 1,500.00     | 6,000.00   |
| 65160 · Other Costs                     | 1,208.28     | 500.00     |
| 65180 · Special Events                  | 0.00         | 5,000.00   |
| 65185 · Program Activities              |              |            |
| Catering                                | 4,000.00     | 12,000.00  |
| Other Costs                             | 0.00         | 100.00     |
| Postage/Shipping                        | 0.00         | 500.00     |
| Printing/Copy                           | 0.00         | 250.00     |
| Stipends and Speaker Fees               | 0.00         | 500.00     |
| Total 65185 · Program Activities        | 4,000.00     | 13,350.00  |
| 65190 · Special Projects                | 1,366.73     | 5,000.00   |
| 65100 · Other Types of Expenses - Other | 0.00         | 0.00       |
| Total 65100 · Other Types of Expenses   | 9,480.01     | 36,250.00  |
| 68300 · Travel and Meetings             |              |            |
| 68310 · Conf, Conv, Meeting-Nat'l       | 0.00         | 5,000.00   |
| 68320 · Meeting Travel-Reg'l            | 0.00         | 1,000.00   |
| Total 68300 · Travel and Meetings       | 0.00         | 6,000.00   |
| Total Expense                           | 130,065.32   | 161,200.00 |
|   | 15,174.01    | 53,775.00  |

## **Local Governemt Hispanic Network** Account Listing September 7, 2022

| Account   | Balance Total |
|---|---------------|
| 10000 · US Bank - checking                              | 91,288.41     |
| 10000 · US Bank - checking:Conference Cash AHLN         | 6,639.28      |
| 10000 · US Bank - checking:Frances Gonzalez Scholarship | 12,886.56     |
| 10000 · US Bank - checking:Joel Valdez                  | 428.03        |
| 10000 · US Bank - checking:LGHN Conference              | 24,649.21     |
| 10000 · US Bank - checking:Operating Cash               | 23,488.12     |
| 10000 · US Bank - checking:Operating Reserves           | 23,345.35     |



#### **Diversity, Equity, and Inclusion Policy**

Updated September 6, 2022

#### WHAT

As members of the Local Government Hispanic Network (LGHN), we adhere to our organizational mission and objectives. In addition, we abide by the ICMA Code of Ethics, serve all members, facilitate representative governance, and are guided by the principles of servant leadership. Moreover, we embrace, encourage, and respect our members' differences in age, color, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, veteran status, and other characteristics that make our members unique.

LGHN's members believe that a core function of the organization is to provide tools, resources, and training to build local governments and our members' capacity and competency to deliver high-quality community outcomes with compassion and empathy by aligning our performance with our commitment to diversity, inclusion, and equity. We define these terms as follows:

• **Diversity.** We recognize and honor individual differing interests, values, experiences, knowledge, and strengths and see them as a critical asset

to our vocation and the delivery of meaningful results to our members and the communities we serve.

- Equity. As public servants, we define equity as the quality of being just, leveling the playing field, creating shared opportunities, advantage, consideration, or latitude to all parties.
- Inclusion. Our association defines inclusion as the purposeful intent to embrace all people, including those who may be excluded or marginalized by race, gender identity, sexual orientation, ability, national origin, political affiliation, and other characteristics that make our members unique.

#### WHY

LGHN is committed to fostering, cultivating, and preserving a culture of diversity, inclusion, and equity in all aspects of our work. The collective sum of each of our differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities, and talents that our members invest in their communities and our organization represents our culture, reputation, mission, and results.

#### **HOW**

LGHN will provide opportunities for member training and dialogue to facilitate our members shared learning and development, including:

- Provide and support cultural competency and unconscious bias workshops.
- Share tools and techniques to facilitate member learning, growth, curiosity, and development.
- Distribute a member commitment statement.
- Engage service providers and affirm their dedication to diversity, equity and inclusion aligned with LGHN's commitment.
- Assist members to identify resources to facilitate cultural competency dialogues in a safe place and community engagement.
- Practice diversity, equity, and inclusion individually as well as explore new ways to become an ally within our communities and organizations that we serve and agencies and affiliates of ICMA.



## Diversity, Equity, and Inclusion Policy DRAFT Implementation Plan

**Updated August 22, 2022** 

#### HOW

LGHN will provide opportunities for member training and dialogue to facilitate our members shared learning and development, including:

- Providing or supporting cultural competency and unconscious bias workshops;
- Sharing tools and techniques to facilitate member learning, growth, and development;
- Distributing a member commitment statement;
- Engaging service providers and affirm their dedication to diversity, equity and inclusion aligned with LGHN's commitment;
- Assisting members to identify resources to facilitate cultural competency dialogues in a safe place and community engagement; and
- Practice diversity, equity, and inclusion individually as well as explore new ways to become an ally within our community and organizations that we serve and agencies and affiliates of ICMA.

Goal One: Support cultural competency (unconscious bias) and offer workshops to members

| Action | s   | Owner | Timeframe |
|--------|---|-------|-----------|
|        | Develop a panel workshop/presentation (LGHN members and their community members) and partner with local government associations and leverage the leadership perspective and variety of strategies to implement programing and organization culture changes  NFBPA  I-NAPA  CivicPride  NACA  Women Leading Government  Size of jurisdiction  Include outcomes and key performance metrics  Include participant survey to inform the Board and frame engagement during the session |       |           |
| 2.     | Identify, secure, and share assessment tools to assess individual core competencies align through an equity lens (continue to leverage corporate sponsors to assist)  |       |           |
| 3.     | Host cultural events at the regional and biennial conferences   |       |           |
| 4.     | Administer DEI member survey to learn how individuals are serving organizations and community members   |       |           |

**Goal Two:** Gather DEI case studies, best practices, tools, and techniques to **enhance the LGHN website/webpage** for members and nonmembers to access

| Actions   | Owner | Timeframe |
|---|-------|-----------|
| 1. Identify, secure, and share organization assessment tools (i.e., reduce barriers |       |           |
| to MBE/WBE/DBE) similar to the City of Austin, TX in partnership with the           |       |           |
| University of TX  |       |           |
| Recorded webinar  |       |           |
| Tools and templates   |       |           |

| DEI action plan  |  |
|--|--|
| Explore demographic alignment  |  |
| 2. Create webpage including the policy and best practice links along with Biennial |  |
| conference award winners   |  |
| 3. Create phasing/array of program tools   |  |
| Definition of terms  |  |
| Program types  |  |
| Related tools  |  |
| Metrics/outcomes   |  |
| 4. Develop tools by local government functions                                     |  |
| <ul> <li>CMO (organization (mission, vision, and values), performance</li> </ul>   |  |
| expectations/reviews)  |  |
| • HR   |  |
| Finance  |  |
| • PW   |  |
| • CD   |  |
| Demographic alignment  |  |
| 5. Gather tools and share with members how communities are assessing               |  |
| community needs and interests of vulnerable and disadvantaged community            |  |
| members  |  |
| Community member assessment of needs   |  |
| Develop plan   |  |
| Propose for inclusion in the local government budgeting process                    |  |
| Include outcomes and key performance metrics                                       |  |
| Tallahassee, FL; Vallejo, CA; Miami/Dade Co, FL; other                             |  |
| 6. Collect and share case studies in jurisdiction developing and applying best     |  |
| practices (and add links to the LGHN website)                                      |  |
| 7. Add an award to the Biennial Conference: Diversity, Inclusion and Equity Award  |  |
| (jurisdiction and individual)  |  |

#### Goal Three: Share, circulate and enroll members in the new policy

| Actions   | Owner | Timeframe |
|---|-------|-----------|
| 1. New member packet  • Members complete commitment statement  • Engage the Board in facilitated DEI workshop at the annual Board retreat  • Require periodic DEI workshops (conduct at annual membership meeting, biennial conference, webinar, recorded videos) | Owner | Timename  |
| Other   |       |           |
|   |       |           |



|   | <u> </u>  |   |   |  |
|---|---|---|---|--|
| Saturday, 9/17  | Sunday, 9/18  | Monday, 9/19  | Tuesday, 9/20   | Wednesday, 9/21  |
| AM • Set up LGHN booth #305 from 8:00 am to 5:00 pm   | Mental health services and new ways to provide public safety response (Marcus Steele, moderator) from 9:15 am to 10:45 am      Affiliate leaders meeting (Samantha Tavares) from 10:30 am to 11:30 am   | AM  • LGHN booth open   | <ul> <li>NFBPA Breakfast 7 am         (ticketed event) Christine,         Sam, Matt, Noel, and Marcus</li> <li>LGHN booth open</li> </ul>   | Intersection of equity and sustainability (Matt Rivera, moderator) from 8:15 am to 9:45 am |
| Institutionalizing     diversity, equity, and     inclusion into the     culture of your     organization (Matt     Rivera, panelist) from     1:30 pm to 3:00 pm | Exhibit hall and LGHN booth opens at 4:30 pm through 6:30 pm      LGHN annual awards dinner (ticketed event) at Le Meridian from 6:00 pm to 9:00 pm (Samantha Tavares, Orlando Cruz, and Marcus Steele) | <ul> <li>LGHN booth through 4:30 pm</li> <li>Women's lunch (Samantha Tavares, panelist)</li> <li>Fostering civility effectively during dynamic times with appointed and elected officials (Christine Butterfield, moderator and Noel Bernal, panelist) from 1:15 pm to 2:45 pm</li> <li>Local Government Big Thinkers - Equity Toolkit Subgroup (Marcus Steele) from 1:15 pm-2:15 pm</li> <li>Affiliates' reception at the Hyatt from 5:00 pm to 7:00 pm (All)</li> </ul> | LGHN booth open through     3:00 pm close and pack up      Conversations with ICMA     affiliate leaders (Robert     Donnan with ICMA,     moderator and Samantha     Tavares) from 2:30 pm to     3:30 pm      Policing in 2022 and how     communities are delivering     positive outcomes from 3:15     pm to 4:45 pm | PM   |

**Updated September 6, 2022** 



#### I. 2022 Corporate Sponsorship and Benefits Programs

- Sponsorship and benefits program developed by the Scholarship and Fund Development Committee in early 2022
- Board reviewed, updated and approved on May 6, 2022

#### Updated May 31, 2022

| Corporate Sponsorship Levels/<br>Benefits Program Menu                 | Signature<br>\$75,000 | Platinum<br>\$50,000 | Gold<br>\$25,000      | Silver<br>\$15,000 | Bronze<br>\$5,000 | Advocate<br>\$1,000 to<br>\$5,000 |
|--|-----------------------|----------------------|-----------------------|--------------------|-------------------|-----------------------------------|
| Advisory seat on LGHN Board of Directors                               | Χ                     |                      |                       |                    |                   |                                   |
| Private annual event with Board of Directors                           | Χ                     | X                    |                       |                    |                   |                                   |
| Network/collaborate on Corporate Council                               | Χ                     | X                    | X                     | X                  | X                 | Χ                                 |
| LGHN memberships   | 30                    | 25                   | 20                    | 15                 | 10                | 5                                 |
| Participation on LGHN committee(s) as ex officio member                | X                     | X                    | Up to 2<br>Committees | 1 Committee        | 1 Committee       |                                   |
| Webinar presentation(s) to LGHN members related to company product     | Χ                     | Х                    | 1 Presentation        |                    |                   |                                   |
| Front page logo placement on LGHN website with link to sponsor website | X                     | Х                    |                       |                    |                   |                                   |
| Logo placement on LGHN sponsor page with link to sponsor website       | X                     | Х                    | Х                     |                    |                   |                                   |
| Logo placement on LGHN sponsor page without link to sponsor website    |                       |                      |                       | X                  | X                 | Х                                 |
| Logo placement on brochures and promotional information                | X                     | Х                    | X                     | Х                  | Х                 |                                   |
| Access to LGHN member directory  | Χ                     | Х                    | Х                     | Х                  | X                 | Х                                 |
| Exclusive designation as conference signature event sponsor            | Х                     |                      |                       |                    |                   |                                   |
| Prominent recognition at LGHN national events                          | Х                     | Х                    |                       |                    |                   |                                   |
| Recognition at LGHN regional events                                    | Х                     | Х                    | Х                     | Х                  |                   |                                   |



| Corporate Sponsorship Levels/ Benefits Program Menu                                       | Signature<br>\$75,000 | Platinum<br>\$50,000 | Gold<br>\$25,000 | Silver<br>\$15,000 | Bronze<br>\$5,000 | Advocate<br>\$1,000 to<br>\$5,000 |
|---|-----------------------|----------------------|------------------|--------------------|-------------------|-----------------------------------|
| Complimentary seats at the annual LGHN dinner   | 1 Table               | 1 Table              | 4-5 Seats        | 2 seats            | 2 seats           |                                   |
| Corporate sponsorship complimentary memberships   | Х                     | Х                    | Х                | Х                  | Х                 | X                                 |
| Limited use of LGHN logo on sponsor's website with approval                               | Х                     | X                    | X                |                    |                   |                                   |
| Exclusive sponsor of LGHN programs (e.g., international, scholarship, career advancement) | Х                     |                      |                  |                    |                   |                                   |
| Cosponsor LGHN programs (multiple sponsors)   | Х                     | Х                    | Х                | X                  | X                 | X                                 |
| Biennial conference session presentation and exhibitor booth                              | Х                     |                      |                  |                    |                   |                                   |
| Biennial conference registration  | 10                    | 6                    | 3                |                    |                   |                                   |
| Individual packages negotiable  | X                     | X                    | Χ                | X                  | Х                 | Χ                                 |

<sup>\*</sup>Sponsor benefits for conferences excluded unless listed above.



#### II. 2022 Corporate Sponsorship *Proposed* Outreach Contacts, LGHN Board and Timeframe

- Our interest is to make initial contact with these corporate sponsors now through June 30
- We invite Board members to identify contacts each may have with these corporations and others
- Board members will participate in the initial 'meet and greet' meetings and LGHN staff will manage the "ask" and sponsorship logistics
- We ask each Board to share at least one potential corporate sponsor and participate in one initial meeting with staff in the 2022 outreach campaign

**Updated August 30, 2022** 

| Corporate<br>Outreach and<br>Contact | LGHN Participants  | Meeting Date and<br>Time<br>(June and July) | Corporate Response and Notes   | Status  |
|--------------------------------------|--|---|--|---|
| State Farm                           | <ul><li>Carlos Baia</li><li>Samantha</li><li>Tavares</li></ul>   |   | https://www.statefarm.com/about-<br>us/corporate-responsibility/marketing-<br>sponsorships   | NEED CONTACT  |
| United Health<br>Care                | <ul><li>Ray Gonzales</li><li>Karen</li></ul>                     | Email 8/25<br>Requested \$25,000            | eric palmquist@uhc.com   | Contact from 2021 conference  |
| Amazon                               | • Karen  | Email 8/25<br>Requested \$15,000            | Morris Saunders, Brittany <a href="mailto:saunbrit@amazon.com">saunbrit@amazon.com</a> 303.589.8181  Goff, Hans <a href="mailto:goffhans@amazon.com">goffhans@amazon.com</a> | Contact from 2021 conference. Acknowledged receipt, Under consideration |
| Kaiser<br>Permanente                 | <ul><li>Samantha</li></ul>                                       |   |  | NEED CONTACT  |
| Wells Fargo                          | <ul><li>Ray Gonzales</li><li>Rolando</li><li>Fernandez</li></ul> |   | https://www.wellsfargo.com/about/corporate-<br>responsibility/community-giving/  | NEED CONTACT  |



|              | LOUND III -                        | M 11 D 1 1           |   | 6: 1                 |
|--------------|------------------------------------|----------------------|---|----------------------|
| Corporate    | LGHN Participants                  | Meeting Date and     | Corporate Response and Notes                  | Status               |
| Outreach and |                                    | Time                 |   |                      |
| Contact      |                                    | (June and July)      |   |                      |
| Library      | <ul> <li>Ramiro Salazar</li> </ul> |                      |   | NEED CONTACT         |
| Systems of   | <ul> <li>Other</li> </ul>          |                      |   |                      |
| America      |                                    |                      |   |                      |
| AMERESCO     | Karen Davis                        | Met 8/17. Follow up  | gglynn@ameresco.com                           |                      |
|              | Noel Bernal                        | week of 8/22 after   | eporras@ameresco.com                          |                      |
|              | 1 NOCI BEITIGI                     | they talk to the     | <u>eportus e anteres concom</u>               |                      |
|              |                                    | corporate office     | ·   |                      |
|              |                                    | Follow up email 8/29 |   |                      |
| AECOM        | a Karan Davis                      | July 24 – follow up  | James chang@accam com                         |                      |
| AECUIVI      | Karen Davis                        | 1                    | James.chong@aecom.com                         |                      |
|              | •                                  | email; emailed 8/29  | (from Puerto Rico conference)                 |                      |
| Coke         | <ul> <li>Raoul Lavin</li> </ul>    |                      | https://www.coca-                             |                      |
|              | <ul> <li>Noel Bernal</li> </ul>    |                      | colacompany.com/faqs/what-type-of-grants-     |                      |
|              |                                    |                      | <u>or-requests-does-coca-cola-provide</u>     |                      |
| Pepsi        | <ul> <li>Marcus Steele</li> </ul>  |                      | https://www.gopepsind.com/donations           |                      |
|              | <ul> <li>Rolando</li> </ul>        |                      |   |                      |
|              | Fernandez                          |                      |   |                      |
| Toyota       | Alejandra Lopez                    |                      | Alex should go through the local Toyota plant | Pending meet between |
| •            | Samantha                           |                      |   | Frances and Alex     |
|              | Tavares                            |                      |   |                      |
| NRG Energy   | Samantha                           |                      |   | NEED CONTACT         |
| THIS LITERSY | Tavares                            |                      |   | IVEED CONTACT        |
|              |                                    |                      |   |                      |
|              | • Other                            |                      |   |                      |
| Proctor and  | <ul> <li>Management</li> </ul>     |                      | https://pgsupplier.com/send-your-profile      |                      |
| Gamble       | Partners                           |                      |   |                      |
|              | Other                              |                      |   |                      |
| ESRI         | <ul> <li>Karen Davis</li> </ul>    |                      | Coordinate with ICMA                          | NEED CONTACT         |
|              | <ul> <li>Other</li> </ul>          |                      |   |                      |
| Ford         | Victor Cardenas                    |                      |   | NEED CONTACT         |
|              | Other                              |                      |   |                      |
|              | Circi                              |                      |   |                      |



| Corporate                   | LGHN Participants                                  | Meeting Date and   | Corporate Response and Notes   | Status                        |
|-----------------------------|--|--|--|-------------------------------|
| Outreach and Contact        |  | Time<br>(June and July)  |  |                               |
| Allstate                    | <ul><li>Marianna</li><li>Other</li></ul>           | (Julie allu July)  |  | NEED CONTACT                  |
| Nike                        | <ul><li>Bob Harrison</li><li>Other</li></ul>       |  | https://purpose.nike.com/ncif  | NEED CONTACT                  |
| Intel                       | <ul><li>Bob Harrison</li><li>Other</li></ul>       |  |  | NEED CONTACT                  |
| Johnson<br>Controls         | <ul><li>Bob Harrison</li><li>Raoul Lavin</li></ul> | Expressed interest at FCCMA conf. Ask for \$15,000 Email 8/23 & 8/29 | Jesse Wright <a href="mailto:jesse.brooks.wright@jci.com">jesse.brooks.wright@jci.com</a> 305-215-9737         | Karen to contact week of 8/22 |
| Paymentus                   | • Karen  | 7/24 & 8/29 - follow<br>up email                                     | GFOA Contact <u>aburns@paymntus.com</u> Annah Burns 704-806-3110   |                               |
| Ernst & Young               | • Karen  | 7/24 & 8/29 - follow<br>up email                                     | GFOA Contact <a href="mailto:kathy.farrell@ey.com">kathy.farrell@ey.com</a> Kathy Farrell 212-773-9731         |                               |
| Segal                       | • Karen  | 7/24 & 8/29 - follow<br>up email                                     | GFOA Contact <u>ispears@segalco.com</u> Jason Spears 312-984-8596  |                               |
| Loop Capital<br>Markets LLC | • Karen  | 7/24 & 8/29 - follow<br>up email                                     | GFOA Contact <u>clarence.bourne@loopcapital.com</u> Clarence Bourne 312-356-5009                               |                               |
| Open Gov                    | • Karen  | 7/24 & 8/29- follow up<br>email to ICMA contact                      | ICMA Contact <u>janice.kim@opengov.com</u> GFOA Contact <u>cspiel@opengov.com</u> Christine Spiel 215/946-1880 |                               |
| Bob Murray<br>Associates    | • Karen  | 7/24, 8/8, 8/29 follow<br>up emails<br>VM 8/22                       | valeriep@bobmurrayassoc.com<br>Valerie Phillips 916-784-9080   |                               |



| Corporate Outreach and Contact | LGHN Participants | Meeting Date and<br>Time<br>(June and July)  | Corporate Response and Notes   | Status                                |
|--------------------------------|-------------------|--|--|---------------------------------------|
| Peckham &<br>McKenney          | • Karen           | 7/24 & 8/8 follow up emails, met on 8/5. Emailed 8/22  | tony@peckhamandmckenney.com Will likely give \$500 to scholarship fund   | Will donate \$500 to scholarship fund |
| Novak<br>Consulting<br>Group   | • Karen           | 7/24, 8/8 & 8/29 follow up emails  | jnovak@thenovakconsultinggroup.com Julia Novak 513-221-0500  | Declined                              |
| CPS HR<br>Consulting           | • Karen           | 7/24, 8/8 & 8/29<br>follow up emails<br>8/17 & 8/29 resent<br>request to Pamela<br>Derby   VM 8/22 | masher@cpshr.us<br>pderby@cpshr.us<br>Pamela Derby, Manager/ Executive Recruiter<br>916-471-3126                           |                                       |
| Teri Black<br>Recruiting       | • Karen           | 7/24 & 8/8 follow up<br>emails<br>VM 8/22  | teri@tbcrecruiting.com Teri Black 424-296-3111   | Donated \$1,000                       |
| Ralph<br>Andersen              | • Karen           | 7/24, 8/8 & 8/29<br>follow up emails<br>VM 8/22  | heather@ralphandersen.com Heather Renschler 916.630.4900 ext.118 robert@ralphandersen.com Robert Burg 916.630.4900 ext.116 |                                       |
| US Bank                        | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30   | GFOA Contact <a href="mailto:emily.stuckmayer@usbank.com">emily.stuckmayer@usbank.com</a> Emily Stuckmayer 612/973-0428    |                                       |
| Key Bank                       | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30   | GFOA Contact T Palmer 510/332-1908 t@jet.events  |                                       |
| Bank of<br>America             | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30   | GFOA Contact Jeremy Cohn 646/743-0866 jeremy.cohn@bofa.com   |                                       |
| Alvarez &<br>Marsal Public     | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30   | GFOA Contact Nancy Zielke 913/548-6245 nzielke@alvarezandmarsal.com  |                                       |



| Corporate Outreach and Contact  | LGHN Participants | Meeting Date and<br>Time<br>(June and July)    | Corporate Response and Notes   | Status |
|---------------------------------|-------------------|--|--|--------|
| Sector<br>Services LLC          |                   |  |  |        |
| Blaylock Van<br>LLC             | Karen/Christine   | Ask for \$15,000<br>Email bounced back<br>8/30 | GFOA Contact Alice Livingston 510/208-6101 <u>alivingston@bru-lk.com</u>   |        |
| VISA                            | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30               | GFOA Contact Orson Morgan 404/201-0062 ormorgan@visa.com   |        |
| Workday                         | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30               | GFOA Contact Ashley Bobcast 916/276-8079 ashley.bocast@workday.com   |        |
| JP Morgan                       | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30               | GFOA Contact Chris Kim 212/272-4731 <a href="mailto:christopher.kim@jpmorgan.com">christopher.kim@jpmorgan.com</a> |        |
| Bronner Group                   | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30               | GFOA Contact Marilyn Katzin 312/759-5101 mkatzin@bronnergroup.com  |        |
| Carr, Riggs &<br>Ingram         | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30               | GFOA Contact Anna Strong 629/208-7110 astrong@cricpa.com   |        |
| Chandler<br>Asset<br>Management | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30               | GFOA Contact Gabrielle Eacock 858/546-3737 geacock@chandlerasset.com   |        |
| Deloitte &<br>Touche            | Karen/Christine   | Ask for \$25,000<br>Emailed 8/30               | GFOA Contact Allen Trousdale 312/529-6218 atruesdell@deloitte.com  |        |
| Invoice Cloud                   | Karen/Christine   | Ask for \$15,000<br>Emailed 8/30               | GFOA Contact<br>Kelsey Carlin 781/353-2855   |        |



| Corporate Outreach and Contact | LGHN Participants                   | Meeting Date and<br>Time<br>(June and July) | Corporate Response and Notes      | Status |
|--------------------------------|-------------------------------------|---|-----------------------------------|--------|
|                                |                                     |   | kcarlin@invoicecloud.com          |        |
| Invalua                        | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Surman Raju (no phone listed)     |        |
|                                |                                     |   | vdv@ivalua.com                    |        |
| LSL                            | Karen/Christine                     | Ask for \$15,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Jill Zozula 714/672-0022          |        |
|                                |                                     |   | jill.zozula@lslcpas.com           |        |
| Moody's                        | <ul> <li>Karen/Christine</li> </ul> | Ask for \$25,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Stacy Osborne 212/553-2790        |        |
|                                |                                     |   | stacy.osborne@moodys.com          |        |
| Patillo, Brown                 | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
| & Hill LLP                     |                                     | Emailed 8/30                                | Lindsay Meadors 254/772-4901      |        |
|                                |                                     |   | <u>lindsay.meadors@pbhcpa.com</u> |        |
| PayIt                          | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Valeri Tate 801/310-6636          |        |
|                                |                                     |   | vtate@payitgov.com                |        |
| Paymerang                      | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Bianca Naidoo 571/451-8116        |        |
|                                |                                     |   | bnaidoo@paymerang.com             |        |
| PFM Financial                  | <ul> <li>Karen/Christine</li> </ul> | Ask for \$25,000                            | GFOA Contact                      |        |
| Advisors                       |                                     | Emailed 8/30                                | Saman Agheebrahim 804/405-9309    |        |
|                                |                                     |   | saghaebrahim@paymerang.com        |        |
| The Reporting                  | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
| Solution                       |                                     | Emailed 8/30                                | Tami Boal 906/273-2880            |        |
|                                |                                     |   | tboal@thereportingsolution.com    |        |
| SAP Concur                     | <ul> <li>Karen/Christine</li> </ul> | Ask for \$15,000                            | GFOA Contact                      |        |
|                                |                                     | Emailed 8/30                                | Brandi Weden 425/590-5326         |        |
|                                |                                     |   | <u>brandi.weden@sap.com</u>       |        |
|                                |                                     |   | Emily King 703/288 6212           |        |
|                                |                                     |   | Emily.king@sap.com                |        |



| Corporate Outreach and Contact    | LGHN Participants | Meeting Date and<br>Time<br>(June and July) | Corporate Response and Notes  | Status |
|-----------------------------------|-------------------|---|---|--------|
| SentinelOne                       | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Michelle Patterson 214/682-8284 michelle.patterson@sentinelone.com   |        |
| TruGov (a<br>division of<br>TruEd | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Shardai Williams 951/329-0405 swilliams@truedconsulting.com  |        |
| Weaver                            | Karen             | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact John Rio 972/448-6904 john.rio@weaver.com  |        |
| Civic<br>Initiatives LLC          | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Christina Semeraro 786/390-2426 csemeraro@civicinitiatives.com   |        |
| Meeder Public<br>Funds            | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Jason Headings 614/760-2111 <a href="mailto:jheadings@meederinvestment.com">jheadings@meederinvestment.com</a> |        |
| Sierra-Cedar                      | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Brian Christenson 678/256-2112 brian.christenson@sierra-cedar.com  |        |
| Springbrook<br>Software           | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Lynn Wolting 503/446-3575 lynn.wolting@sprbrk.com  |        |
| BS&A                              | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Kevin Schafer 517/881-6445 <a href="mailto:kschafer@bsasoftware.com">kschafer@bsasoftware.com</a>              |        |
| PARS                              | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact Maira Zepeda 949/250-1252 mzepeda@pars.org   |        |
| Third Line                        | • Karen           | Ask for \$15,000<br>Email 8/23 & 8/29       | GFOA Contact David Osborn 918/770-1735  |        |



| Corporate<br>Outreach and<br>Contact | LGHN Participants                  | Meeting Date and<br>Time<br>(June and July) | Corporate Response and Notes   | Status |
|--------------------------------------|------------------------------------|---|--------------------------------|--------|
|                                      |                                    |   | dosborn@thirdline.io           |        |
| <b>Central Square</b>                | <ul> <li>Karen</li> </ul>          | Ask for \$15,000                            | GFOA Contact                   |        |
| Technologies                         |                                    | Email 8/23 & 8/29                           | Jamie Pagels 407/304-3856      |        |
|                                      |                                    |   | jamie.pagels@centralsquare.com |        |
| Clear Gov                            | <ul> <li>Karen</li> </ul>          | Ask for \$15,000                            | GFOA Contact                   |        |
|                                      |                                    | Email 8/23 & 8/29                           | Andrew Stevenson 508/494-1489  |        |
|                                      |                                    |   | astevenson@cleargov.com        |        |
| Allovue, Inc.                        | <ul> <li>Karen</li> </ul>          | Ask for \$15,000                            | GFOA Contact                   |        |
|                                      |                                    | Email 8/23 & 8/29                           | Shanard Starke 410-302-3409    |        |
|                                      |                                    |   | shanard.starke@allovue.com     |        |
| GovOS                                | <ul> <li>Karen</li> </ul>          | Ask for \$15,000                            | GFOA Contact                   |        |
|                                      |                                    | Email 8/23 & 8/29                           | David Tran 407/694-0543        |        |
|                                      |                                    |   | david.tran@govos.com           |        |
| вок                                  | <ul> <li>Karen/ Frances</li> </ul> | Ask for \$15,000                            | GFOA Contact                   |        |
| Financial/Bank                       |                                    | Email 8/23   8/29                           | Abby Fuerst (no phone number)  |        |
| of Texas                             |                                    | email bounced back                          | afuerst@vladimirjones.com      |        |
| Florida Public                       | <ul> <li>Karen</li> </ul>          | Contact from FCCMA                          | Ramiro "RJ" Sicre              |        |
| Utilities                            |                                    | Ask for \$15,000                            | rsicre@fpuc.com                |        |
|                                      |                                    | Email 8/23 & 8/29                           | 561-601-6311                   |        |
| LSN Partners                         | • Karen                            | Contact from FCCMA                          | Pratima Raju                   |        |
|                                      |                                    | Ask for \$15,000                            | praju@LSNpartners.com          |        |
|                                      |                                    | Email 8/23 & 8/29                           | 513-289-4464                   |        |



# LGHN Committee Work Plan and Updates Board of Director's Meeting September 2022

| LGHN Committee Work Plans for 2022 and 2023   | Board Discussion 1/8/22   | <b>Updated 9/7/22</b> |
|---|---|-----------------------|
| <ol> <li>A. Executive Committee Chair - Raymond Gonzales – Staff support from Christine</li> <li>LGHN values and process to confirm alignment by third-party contractors</li> <li>Explore partnerships with other organizations and build relationships</li> <li>Better define relationships with and opportunities for participating in programs offered by LGHN affiliates (NFBPA, I-NAPA, NACA, GFOA).</li> <li>Create a master calendar of affiliate activities.</li> <li>Review terms of ICMA affiliate agreement and establish expectations of ICMA</li> <li>Set time and develop agenda for leadership meeting with ICMA</li> <li>Update Board commitment forms</li> <li>Recommendations for emerging leaders award</li> </ol> | <ul> <li>Review and update values and mission statement (at the fall 2022 Board retreat)</li> <li>Better define LGHN relationship with affiliates and invite the presidents of each organization and establish a regular meeting to catalyze collaborative efforts (Bob, Ray, and Ramiro)</li> <li>Create a plan including key messages to meet with ICMA leaders spring 2022 and at the conference 9/17-22/22</li> <li>Collaborate with ICMA to create master calendar</li> <li>Victor will work with the ICMA Board regarding commitments to LGHN</li> <li>Review the Board commitments 2/22 meeting</li> </ul> | • N/A                 |
| Regular meeting: As needed basis  |   |                       |

| LGHN Committee Work Plans for 2022 and 2023   | Board Discussion 1/8/22 | Updated 9/7/22   |
|---|-------------------------|--|
| <ul> <li>B. Professional Development Committee Chair - Ramiro Inguanzo – Staff support from Christine</li> <li>1. Negotiate new training programs with SGR</li> <li>2. Identify topics for 2022 webinars</li> <li>3. Reach out to LGHN chapters to assist with regional in-person training and networking sessions</li> <li>4. Identify affiliate events that will include LGHN sponsored sessions</li> <li>• Regular meeting time: Third Tuesday of every month at 9 am PT</li> <li>i. PDC Conference Planning</li></ul> |                         | <ol> <li>ICMA accepted eight affiliate session proposals</li> <li>Institutionalizing diversity, equity, and inclusion into the culture of your organization, NACA lead</li> <li>Mental health services and new ways to provide public safety response, LGHN lead</li> <li>Affiliates' leaders meeting</li> <li>Policing in 2022 and how communities are delivering positive outcomes, I-NAPA lead</li> <li>Intersection of Sustainability and DEI, LGHN lead</li> <li>Fostering civility effectively during dynamic times with appointed and elected officials, LGHN lead</li> <li>Conversation with ICMA Affiliate Leaders, ICMA lead</li> <li>Great resignation – Women's Lunch, NACA lead</li> <li>The committee is seeking members to begin meeting monthly to plan the conference beginning in July 2022. The conference will remain at the Caribe Royale in</li> </ol> |

| LGHN Committee Work Plans for 2022 and 2023 | Board Discussion 1/8/22 | Updated 9/7/22  |
|---|-------------------------|---|
|   |                         | Orlando, FL, and span 11/1/23 – 11/4/23 (Wednesday through Saturday)  Themes Connect, collaborate,succeed! Tracks and Sessions Expanding borders Smash the "glass ceiling" Leadership lessons and ethics Regionalism best practices Identity issues and related topis International session – one concurrent in each time block IBTS AECOM Grow your community culture Community engagement Civility and crucial community conversations (ethics) What's stopping YOU? Cultivating your organization's talent: succession planning Promote Hispanic Heritage in your community and organization Building community inclusivity When diversity is under attack, what's next? Discuss and present LGHN's DEI policy and explore how communities are navigating state law compliance TBD |

| LGHN Committee Work Plans for 2022 and 2023  | Board Discussion 1/8/22  | Updated 9/7/22   |
|--|--|--|
|  |  | Innovate and reinvent! Sustainability IBTS, AECOM (transport drones) Affordable housing – new approaches (LIFT/purpose-built communities in Orlando – site visit) SMART cities (panel) Personal professional development and innovating/reinventing ourselves – encore opportunities ASU/ICMA/NFBPA 3. Annual Membership Meeting and Board Retreat: November 4-5, 2022, in Chicago, IL 11/4 – 9:00 am to 7:00 pm CT 11/5 – 8:30 am to 2:00 pm CT |
| <ul> <li>C. Career Development Committee Chair (and Vice President for Career Development) –</li> <li>Gricelda Estrada – Staff support from Christine</li> <li>1. Kick off revised Madrinas y Padrinos coaching program. Upcoming check-ins March 1, May 24, and celebration this summer</li> <li>2. Create strategy for youth/student engagement</li> <li>3. Outreach to executive search firms for assistance with interview skills, resume writing, etc.</li> <li>4. Foster university partnerships (John J College, NY; Maxwell School; ICMA Fellows;</li> </ul> | <ul> <li>Successful launch of new structured mentorship program. More about program results summer 2022. Likely grow the toolbox to support the program.</li> <li>Consider offering professional assessment tools through the Madrinas y Padrinos program (and Matt, Noel, Victor, and Carlos volunteered to assist)</li> <li>Create similar structured program for youth through 2022. Set up meeting with youth and universities to build a pipeline of new professionals</li> </ul> | <ol> <li>Conducted program celebration on<br/>July 26 9 am PT.</li> <li>Survey sent to participants the<br/>week of 8/29. Results available in<br/>October 2022.</li> </ol>  |

| LGHN Committee Work Plans for 2022 and 2023  | Board Discussion 1/8/22  | <b>Updated 9/7/22</b>  |
|--|--|--|
| <ul> <li>University of San Francisco and Monica Hudson)</li> <li>Engage more Board members to serve as mentors</li> <li>Regular meeting time: Every other week September through June</li> <li>Membership Committee Chair and Vice</li> </ul>  | Working with ICMA on joint   | Formation Targeted in 2022   |
| Chair – Bob Harrison and Marcus Steele – Staff support from Karen  1. Kick off joint membership drive with ICMA a. Target membership outreach to Hispanic City managers b. Target membership outreach to state associations to establish partnerships 2. Track membership growth and report regularly to the LGHN board 3. Work with NACA to increase County membership 4. Pursue new regional chapters and set priorities for 2022 (See tools on the LGHN website.)  • Regular meeting time: Second Friday of the month at 8:30 am PT I. Chapters Advisory Subcommittee Chair – Marcus Steele. Establish advisory committee in conjunction with LGHN chapter representatives. Develop plan to engage chapters on an ongoing basis. Create a chapter | <ul> <li>Working with Ichia on Joint membership drive to recruit new members to LGHN</li> <li>Collaborating with local government state chapters has been an effective method to build membership (and NACA)</li> <li>Building regional chapters where we have advocates. Targets include Chicago, CO/NM (Matt), Washington (Bob), Florida (Raoul/Ramiro), Columbus, OH, Miami/Dade, and future conference locations, etc.</li> <li>Matt asked to join the committee.</li> <li>Each chapter should appoint a member to the Chapters Advisory Subcommittee</li> </ul> | <ol> <li>Florida Chapter: Raoul Lavin agreed to chair the new chapter. Anticipate LGHN affiliation by end of third quarter.</li> <li>Bexar County/San Antonio, TX Chapter: Developing a blueprint to establish Bexar County regional chapter. Exploring admin support – may provide though San Antonio Library Department for first year. Will also explore partnering with Austin region for regional chapter. Expect affiliation by end of 2022.</li> <li>Austin, TX Chapter: Reorganizing and transitioning to a regional chapter.</li> <li>Colorado Chapter: Finalize volunteer board. Kick-off mixer tentative in this month with first event in the spring. Adams County, CO may serve as administrative lead; also exploring CCCMA and</li> </ol> |

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| recognition program. Regular meeting time: Quarterly on the third Friday at 8:30 am PT |   | Latino Leadership Institute. Affiliate status in by end of third quarter.  5. Washington Chapter: Finalize bylaws in the fall.  6. Illinois Chapter: Finalized bylaws and board appointments in August 2022. ILCMA proposed that IL-LGHN request affiliate status at the state level in this fall.  7. Western Michigan Chapter: In addition to Grand Rapids, members plan to increase the number of jurisdictions participating in the chapter. Jane Bias DiSessa (Lansing) assisting. First phase of expansion should be complete by end of 2022.  Target Formation in 2023  1. New Mexico Chapter: Spring 2. Potential Washington, DC Metro Chapter 3. California Chapter(s): Considering multiple chapters. First chapter to focus on NorCal in both the East Bay and South Bay. |
| E. Marketing and Communications Committee Co-Chairs – Samantha Tavares – Staff support | <ul> <li>Social media communications are an opportunity that we can grow</li> </ul> | Committee preparing strategic communications draft for Board   |
| from Christine and Senior Management Analyst   | ,   | review in the fall.  |

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| <ol> <li>Develop/improve social media plan</li> <li>Develop communications and marketing strategy and branding</li> <li>Assist with organizing posted/recorded webinars and training sessions.</li> <li>Social media tracking (Latino leadership institute offers a good model/Denver University)</li> <li>Update the LGHN website</li> <li>Regular meeting time: Fourth Thursday of the month at 10 am PT/1 pm ET</li> </ol>  | <ul> <li>Invite members with communications skills join and lead the committee (Bob to invite mentee from City of Reno)</li> <li>Include co-chair in the call for committees</li> <li>Tap youth/MPA students/university partnerships for interns to assist</li> </ul>  | <ol> <li>Survey being developed and<br/>administered in the fall to gather<br/>input from members about how<br/>best to communicate and share<br/>LGHN information.</li> </ol>   |
| <ul> <li>F. Scholarships and Fund Development Committee Chair - Rolando Fernandez – Staff support from Karen and Christine as needed  1. Discuss funding assistance from ICMA</li> <li>2. Review LGHN value statement (focus on ROI) for potential sponsors and market DEI expertise/resources</li> <li>3. Update sponsor packet with sponsorship options (options include voting membership, review affiliate practices, programming, conference presentations)</li> <li>4. Develop strategy (using the LGHN financial forecast 2022-2025) for sponsor outreach</li> <li>5. Establish working group of retired LGHN members to assist with the "ask"</li> </ul> | <ul> <li>Develop a flexible fund development strategy/policy to dedicate and expend dollars to an array of LGHN activities (scholarships, operations, conference/programming, marketing/social media, etc.)</li> <li>Develop sponsor's value statement (Noel to join)</li> <li>Consider creating an endowment policy and/or benchmark</li> <li>Reach out to state associations to grow the endowment/fund development/marketing (Noel – TCM, Rolando – Austin)</li> <li>Board commitments include donating to the LGHN scholarship fund</li> </ul> | <ol> <li>Corporate campaign underway and spanning the summer and early fall 2022.</li> <li>Meeting with Mission Square on 7/5 – agreed to signature level sponsorship for 2023.</li> <li>Sponsorship outreach underway in IL for annual membership meeting.</li> </ol> |

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| <ul> <li>Members include Frances Gonzales,         Matt Rivera, Noel Bernal, Ray Gonzales,         Orlando Cruz, and United Health Care         Representative</li> <li>Regular meeting time: TBD</li> </ul>  |   |   |
| <ul> <li>G. International Committee Chair - Noel Bernal  - Staff support from Karen transition to Christine summer 2022  1. Develop structure for training programs 2. Adapt training materials from ICMA credentialing program (adapt program to meet the needs of early to mid-career development professionals) 3. Short-term: Use PowerPoint format to adapt and translate training modules 4. Long-term: Complete translations of the ICMA materials that were identified for Puerto Rico 5. Invite LGHN members to create case studies in line with the training structure 6. Market the training opportunities a. Outreach to potential trainers from LGHN membership and survey administered in 2022 (must be Spanish speakers) b. Market to Puerto Rican jurisdictions 7. Administer/conduct training 8. Finalize "certification" process</li> </ul> | <ul> <li>Programming will kick off with Puerto Rico in partnership with ICMA</li> <li>LGHN members will be surveyed to participate and must speak Spanish</li> <li>April 2022 Puerto Rico Conference will include two LGHN Board members and included in 2022 budget</li> </ul> | <ol> <li>International Committee to augment current staff budget and implement training. The training may include webinars, mentoring one-on-one and include training partners.</li> <li>New collaboration discussions underway with IBTS to grow the LGHN network and shape training and development of local government professionals in Spanish speaking countries.</li> <li>Continuing to collaborate with ICMA international global training program as a long-term solution. However, LGHN will proceed independently now to develop programming that meets new member/chapter needs.</li> <li>Next, reschedule standing meeting day and time to discuss strategic priorities for the committee in 2023.</li> </ol> |

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| <ul> <li>Regular meeting time: First</li> <li>Wednesday of the month at noon PT</li> </ul>  |   |                |
| <ul> <li>F. Nominations Committee – Chair and committee appointed by the President - Staff support from Karen and Christine</li> <li>1. Email members regarding interest in serving and recommendations – 30 days required (May/June)</li> <li>2. Close member submittals – June</li> <li>3. Review submittals and conduct interviews (June/July)</li> <li>4. Board approval at the July or August board meeting</li> <li>5. Issue ballots – 15 days minimum for voting, at least 30 days before the annual meeting (August)</li> <li>6. Close ballots – typically 30 days (September)</li> <li>7. Annual membership meeting (October)</li> <li>Meeting times determined by bylaws and date of annual membership meeting</li> </ul> | Include on the April Board meeting agenda |                |