

## **2018 Report of Accomplishments**



The Local Government Hispanic Network is the primary voice of Hispanic/Latino professionals within ICMA. The purpose of the association is to encourage professional development among Hispanic/Latino local government administrators and those local government officials working in communities with significant Hispanic/Latino populations, to improve the management of local government, to provide unique resources to

Hispanic/Latino local government executives and public managers, and to advance the goals of professional, effective, and ethical government administration.

It is with great pleasure that I share with the LGHN and ICMA membership the accomplishments of our organization over the past year. It is my hope that you will join us in addressing issues impacting the quality of life in our communities, as well as diversifying the local government workforce.

Rolando Fernandez, Jr., President

**Webinars:** LGHN partnered with NFBPA and Blacks in Government to create seminars that were presented late 2017 and 2018. The working titles are:

- Ethics in the Workplace
- Skills to Persevere in Adverse Situations
- Moving Up the Ladder without Burning Bridges

**Seminars:** In March, LGHN partnered with the Miami-Dade City/County Management Association (MDCCMA) and the Florida City/County Management Association (FCCMA) to present a seminar on *Cyber Security: How Vulnerable are Municipal Governments and Why?* 

**Biennial Conference:** The Phoenix Hispanic Network is hosting the 2018 LGHN Biannual Conference October 25-27, 2018: *Transformational Leadership: Honoring the Past, Treasuring the Present, Shaping the Future.* 

**Practitioners:** LGHN, ICMA and NFBPA have contracted with Arizona State University to develop a "white paper" on model practitioner programs that is intended to encourage more practitioners to become involved in university teaching programs and to increase the number of public administration programs that have practitioner programs. The program will involve students in conducting surveys, interviews and writing the paper. Researchers will be invited to present their project at the 2019 ICMA conference in Nashville, be recognized at the LGHN Dinner at the 2019 ICMA conference and have an article featured in PM Magazine.

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## **ICMA Conference**

- LGHN Dinner: Sunday, September23, 6:30-9:00 pm; featured speaker, Colorado State Senator Dominick Moreno, Lord Baltimore Hotel
- Participation in ICMA Equity Mixer, Sunday September 23, 7:00-9:30/10:00 pm, Convention Center, Camden Lobby and Terrace
- Panel Presentations: LGHN is co-sponsoring two panels at ICMA:
  - Project Implicit: Monday September 24, 2:45-3:45 pm
  - Think Strategically About the Next Steps in Your Career: Tuesday, September 25, 2:00-3:00 pm
- LGHN Booth in the Exhibit Hall, #146

**NFBPA Conference:** LGHN presented at the 2018 NFBPA conference – "Achieving Your Leadership Potential...Thinking Strategically About the Next Steps in Your Career"

**LGHN Awards:** LGHN annually presents three awards:

- *Emerging Leaders Award and Scholarship to the ICMA Conference* recognizes young professionals who demonstrate professional excellence and leadership in improving minority and disadvantaged communities through their work in their organization and their community. The 2018 Awardee is Aubrey Gonzalez, Phoenix, AZ.
- *Civic Engagement Award* recognizes individuals and their organizations that represent insightful and sustained change in their communities through inclusive civic engagement practices. The 2018 Awardee is the City of Phoenix "Love Your Block" mini grant program.
- **Joel D. Valdez Legacy Award** honors Joel Valdez, long-time city manager in Tucson, Arizona, and the impetus behind the creation of LGHN. He was a role model and mentor to many young professionals in public administration and the IHN founders established the award to honor him. A bust in the ICMA office with plaques identifies award winners. The 2018 awardee is Severo Esquivel.

## 2019 Initiatives:

- Expand calendar of events and professional development programs provided by LGHN, ICMA, NFBPA, and other affiliate partners on website
- Webinar professional development programs and archives for ongoing use
- Expansion of Madrinas/Padrinos coaching program
- Enhanced membership directory (searchable, bios, photos, etc.)
- Information network/chat room
- Member recognition on website
- Testimonials on benefits of membership
- Increased social media outreach
- Closer coordination with ICMA university chapters
- PM Magazine articles
- Increase membership through chapter development and targeted regional development
- Partnership with NACA to explore how the two organizations can address issues of mutual concern

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